



## Project Proposal

**Project Name: Pragati**

**CSR Partner: Canara Bank Centenary Rural Development Trust**

### **Project Details:**

<b>1.</b>	<b>Canara Bank Centenary Rural Development Trust</b> <b>Regn No :</b> 526/80-81 <b>Date of incorporation :</b> 17.12.1980 <b>Regd Office :</b> Canara Bank, 112, J C Road, Bengaluru 560 002	<b>Brief on activities of CBCRD Trust:</b> <p>The Bank has made pioneering efforts in Promoting Rural Entrepreneurship by establishing Rural Development and Self Employment Training Institute (RUDSETI) in collaboration with Syndicate Bank and SDME Trust in 1982. Through 27 RUDSETI Centres, 26 Rural Self Employment Training Institutes (RSETIs) managed by Canara Bank Centenary Rural Development Trust (CBCRD Trust) and 3 co-sponsored RSETIs, more than 5.50 lakh unemployed youth &amp; women are trained in residential programmes in various skills &amp; entrepreneurship. More than 78% of the trained persons have established Micro enterprises, predominantly in rural areas. Rural &amp; urban youth, who have not been able to access education &amp; Employment in IT sector are trained through short duration programmes in Canara Bank Information Technology Training Institutes (CBIIT) at 5 centers and facilitated for employment in IT Enterprises.</p> <p>To preserve &amp; strengthen the glorious heritage of Art &amp; Handicrafts and architecture of the country, CBCRD Trust has established 3 Artisan Training Centers, two in Karnataka (Jogardoddi and Karkala) and one in Tamilnadu (Karaikudi). The centres train aspiring artisans from across the country in 6 to 18 months training courses in wood handicrafts, Stone carving, Metal Craft and Terracotta articles. Over 2500 artisans trained at the Institutes have been able to take the professional activity through mastering the art. Bank also organizes regular seminars on Arts with participation from eminent artists, master craftsman and exhibition of artistic items.</p> <p>The proposed programmes mentioned below will be conducted by CBIIT and RSETI which are owned 100% by Canara Bank</p> <ol style="list-style-type: none"> <li>1. Computer hardware training (CBIIT), Malleswaram</li> <li>2. Dress designing at Chikkaballapur RSETI or any 100% owned RSETI of Canara Bank near Bangalore</li> </ol>
<b>2.</b>	<b>Project Focus</b>	Skill development/ Vocational training
<b>3.</b>	<b>Objective</b>	To provide opportunity for training and skill development as beneficiaries or trainees are <ol style="list-style-type: none"> <li>1. from predominantly rural areas</li> <li>2. from economically &amp; socially backward strata of society (both rural &amp; urban)</li> </ol>

		<ul style="list-style-type: none"> <li>3. those who cannot afford to undergo training programme from any other institutes or organizations (paid courses)</li> <li>4. from underprivileged &amp; underserved section of society</li> <li>5. willing to take up self employment on their completion of training</li> </ul>
4.	<b>Project Details</b>	<ul style="list-style-type: none"> <li>1. Computer hardware training for 40 beneficiaries (CBIIT), Malleswaram</li> <li>2. Dress designing for 50 beneficiaries, Chikkaballapur or any 100% owned RSETI of Canara Bank near Bangalore</li> </ul>
5.	<b>Time Period of Training/ Schedule</b> (1 July – 31 December 2015)	<ul style="list-style-type: none"> <li>1. Computer hardware training for 40 beneficiaries (CBIIT), Malleswaram – between 1 July – 31 December 2015</li> <li>2. Dress designing for 50 beneficiaries, Chikkaballapur – between 1 July – 31 December 2015</li> </ul>
6.	<b>Project Support Budget Requirement</b>	<p>1. Computer hardware training for 40 beneficiaries (CBIIT), Malleswaram      Total Amount = Number of beneficiaries X cost per beneficiary (Rs)  <math>= 40 \times 40000 = \text{Rs } 4,00,000</math>      Total Amount: Rs 4,00,000</p> <p>2. Dress designing for 50 beneficiaries, Chikkaballapur or any 100% owned RSETI of Canara Bank near Bangalore      Total Amount = Number of beneficiaries X cost per beneficiary (Rs)  <math>= 50 \times 7000 = \text{Rs } 3,50,000</math>      Total Amount: Rs 3,50,000</p> <p><b>Total Support Amount (1 &amp; 2): Rs 7,50,000</b></p>
7.	<b>Project Impact</b>	Creates opportunity for the rural/urban unemployed youth from economically and socially backward sections of the society to take up self/wage employment for their livelihood. Need based financial assistance will be extended to the deserving candidates to take up self employment ventures.
8.	<b>Reports to be provided by Canara Bank Centenary Rural Development Trust</b>	<ol style="list-style-type: none"> <li>1. One project report</li> <li>2. One finance report (final budget utilization as against the support budget)</li> </ol>
9.	<b>Name, Designation and Contact Details of the Contact Person</b>	<p>Ananthayya Achar      Secretary      Canara Bank HO,      (CSR Division, PC &amp; FI Wing)      112 J C Road, Bengaluru  <a href="mailto:hords@canarabank.com">hords@canarabank.com</a>  <a href="mailto:canaracsr@canarabank.com">canaracsr@canarabank.com</a>      Centenary Rural Development Trust &lt;<a href="mailto:cbcdrv@canarabank.com">cbcdrv@canarabank.com</a>&gt;      Phone: 080-22293517</p>